

2010 SPONSORSHIP CONTRACT



SPONSOR INFORMATION

Sponsor Name (exactly as it should appear in program): _____

Mailing Address: _____ E-mail: _____

City: _____ State: _____ Zip Code: _____

Contact Name (if different from sponsor name above): _____

Name of person to whom tickets should be mailed (at above address): _____

Daytime Phone: (____) _____ E-mail: _____

Name of person who will handle sponsorship fulfillment: _____

Daytime Phone: (____) _____ E-mail: _____

SPONSORSHIP LEVELS

Presenting ★ \$2,000

Accept Decline

- 8 tickets to event
- Special recognition as the *Presenting Sponsor* in the Event Program, on the Readers 'n' ritas website, in promotional email blasts and in sponsor slide show
- Full-page advertisement in the Event Program (front or back inside cover)
- Priority placement on all print material and signage
- Option to sponsor a table at the Author Luncheon
- Option to place premium product in Readers 'n' ritas Gift Bags

Affiliate ★ \$1,000

Accept Decline

- 4 tickets to event
- Special recognition as an *Affiliate Sponsor* in the Event Program, on the Readers 'n' ritas website, in promotional email blasts and in sponsor slide show
- Full-page advertisement in the Event Program (preferred placement)
- Priority placement on all print material and signage
- Option to sponsor a table at the Author Luncheon (additional fee)
- Option to place premium product in Readers 'n' ritas Gift Bags

Panel Sponsor ★ \$250-\$500

Accept Decline

- Features of *Contributing OR Supporter Sponsor*
- Special recognition as a *Panel Sponsor* and placement on event signage during sponsored panel(s)

Supporter ★ \$500

Accept Decline

- 2 tickets to event
- Special recognition as a *Supporter Sponsor* in the Event Program, on the Readers 'n' ritas website, in promotional email blasts and in sponsor slide show
- Placement on event signage
- Option to place premium product in Readers 'n' ritas Gift Bags

Contributing ★ \$250

Accept Decline

- 2 tickets to event
- Special recognition as a *Contributing Sponsor* in the Event Program and on the Readers 'n' ritas website
- Option to place premium product in Readers 'n' ritas Gift Bags

Friend ★ \$100

Accept Decline

- 1 ticket to event
- Special recognition as a *Friend Sponsor* in the Event Program
- Option to place premium product in Readers 'n' ritas Gift Bags

PAYMENT INFORMATION

- A check is enclosed (Please make check payable to Off The Edge)
- Charge to: MasterCard Visa American Express

Account Number: _____ Exp Date: _____

Name on Card: _____ Signature: _____

For inclusion in the Event Program, this form must be received by Wednesday October 15, 2010.

Please copy this contract for your records. Please return contract to:

Readers 'n' ritas, Attn: Gwen Reyes, 5960 W. Parker Road, Suite 278 #119, Plano, TX 75093

Phone: 972.335.6520 Fax: 972.335.6520